



Lead Slingshot Classic

Benefiting Adaptive Sports & Adventures Program

May 9, 2020

Westmoreland Farm Huntersville, NC

www.leadslingshotclassic.com



The Lead Slingshot Classic (LSC) is a fundraiser for the Adaptive Sports and Adventures Program (ASAP) of Atrium Health. ASAP is a community-based organization that is proudly housed by Carolinas Rehabilitation in Charlotte, North Carolina. By extending the rehabilitation process beyond therapy, ASAP helps individuals integrate into ongoing community activities and programs. Some of the benefits of the programs provided by ASAP include; decreased social isolation, decreased stress and pain associated with disability, and an increased awareness in abilities.

ASAP relies on philanthropic donations to provide a variety of programs for over 200 individuals of all ages with disabilities in our community. Programs include water and snow skiing, cycling, rugby, curling, tennis, hunting, and swimming to name a few. These experiences become a turning point in people's lives, where confidence is bred and self-esteem soars.

It is the mission of the LSC to help raise funds for these programs and to promote awareness of physical disabilities to our region through a 5-Stand Skeet Shoot Competition. The LSC began in 2013 as a result of the overwhelming interest and support that was seen as shooters in wheelchairs lined up to participate in skeet and 5-stand competitions when a local shooting club, the Mecklenburg Bullshooters, provided the traps and set the target presentations as an opportunity to reach more shooters with disabilities. Today, the number of shooters who participate in the LSC has increased to over 75.

This year's LSC will consist of a 5-Stand Competition, a Beginner Stand with a NSCA Level II shooting instructor, and Silent Auction that is hosted by Kasey Westmoreland, a quadriplegic since age 16, at Westmoreland Farm in Huntersville, North Carolina. The event will take place from 9:00a.m. to 5:00p.m. on May 9, 2020.

The number of individuals that ASAP serves continues to grow. We need your help expanding and maintaining these vital community programs. The sponsorship opportunities available for your company to support the mission and vision of the Adaptive Sports & Adventures Program and the Lead Slingshot Classic are outlined in the following pages. Your donation to the Lead Slingshot Classic will go directly to support ASAP, its programs and athletes. Through this it ensures that we can provide safe and viable programs for our community members with a disability, as well as keeping our program offerings to minimal or no cost to our athletes.

Thank you for your continued support and consideration in sponsoring this event. You are truly making a difference in the lives of all those with disabilities in our community.



LSC Sponsorship Packages

o Platinum Sponsor - \$1,000

- * Logo recognition on event signage
- * Logo recognition on website and social media
- * Company name printed as Platinum Sponsor Level on event T-shirt (*Sponsorship must be received by April 24*) and will receive an event T- shirt.
- * 1 shooter invited to participate in classic

o Gold Sponsor - \$500

- * Logo recognition on event signage
- * Logo recognition on website
- * Logo recognition on e-announcements
- * Company name printed as Gold Sponsor Level on event T-shirt (*Sponsorship must be received by April 24*) and will receive an event T- shirt.

o Silver Sponsor - \$250

- * Logo recognition on event signage
- * Logo recognition on website
- * Logo recognition on e-announcements
- * Company name printed as Silver Sponsor Level on event T-shirt (*Sponsorship must be received by April 24*) and will receive an event T- shirt.

o Bronze Sponsor - \$100

- * Company name printed as Bronze Sponsor Level on event T-shirt (*Sponsorship must be received by April 24*) and will receive an event T- shirt.

o Lunch Sponsor - \$1,000 (or Provide food donation for an expected 120 participants)

- * Logo recognition on event signage
- * Logo displayed at registration table
- * Logo recognition on website and social media
- * Company name printed as Platinum Sponsor Level on event T-shirt (*Sponsorship must be received by April 24*) and will receive an event T- shirt.
- * Opportunity to put logoed items at registration table
- * 1 shooter invited to participate in classic

Lead Slinging Classic 2020 Sponsorship Form

Sponsor Contact

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____

Fax: _____

Email: _____

Payment Information

This form and payment can be mailed to:

Adaptive Sports and Adventures Program
Attn: Jennifer Moore
1100 Blythe Blvd
Charlotte, NC
28203

Please make checks payable to:

ASAP Fund
Memo/Note must say: "Lead Slinging Classic"